



JARA NEWS

JAPAN AUTOMOBILE RECYCLE NETWORK NEWS

Vol.84 FEBRUARY 2015 <http://www.jara.co.jp>

Published by JARA Corporation

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Ishigami Sharyo pledges seventh year of support for Hokkaido tree-planting program

Ishigami Sharyo Co., Ltd. Has signed an agreement to support for the seventh year in a row a tree-planting program in Bihoro Town, Hokkaido. Under the new agreement, including efforts by other supporting companies and organizations, 6,750 larch saplings will be planted in the Car Recycling Forest, located on a barren hill in the town.

At a signing ceremony at Bihoro's town hall, Takeshi Fujiwara, chief of Ishigami Sharyo's Car Department exchanged copies of the agreement with Bihoro Town Mayor Koji Tsuchiya. "We will be involved in supporting this effort for a long time," said Fujiwara. Tsuchiya expressed his thanks by saying: "We greatly appreciate that tree planting continues at the Car Recycling Forest."

Ishigami Sharyo has been promoting "Your Cars Make Trees" campaign since 2008, through which the company donates one sapling to the town per vehicle when it acquires an ELV from the general public. Supporting the effort have been Takeuchi Construction Co., major automotive glass sales company AAC Co., Kawamura Jidosha Co., Matec Inc. and Hai-sha.com. In the run-up to this year's signing ceremony, 11 people from Ishigami Sharyo, Takeuchi Construction and Matec gathered to plant saplings pledged. So far, a total of 32,294 saplings have been planted in the Car Recycling Forest, with trees planted seven years ago now standing five- to six meters high. (Daily Automotive News October 15, 2014 issue)



Nationwide JARA contest for shape-checking skills

JARA Corporation held on Oct. 25 the final round of its "JARA Group's First Shape Checking Skill Contest" at its Nagoya Branch. Finalists from each of eight blocks across the country competed, with Takayuki Konashi from Imai Cars. Co. taking first place and Kazuki Sato from Taishin Recycling Parts Co. coming in second.

The final round featured six kinds of recycled parts, for are often the subject of claims: front bumpers, rear gates, calipers, shock absorbers, headlamps, and propeller shafts. Total scores consisted of a "basic skill score" and "additional skill score". In the basic skill category, contestants were awarded points in line with how correctly they checked of the shapes of each parts, detected any damage and input the necessary information for parts registration. In the additional skill category, contestants' attitude and passion toward challenge, as well as time the used to complete certain tasks were reflected in the evaluation.

Winner Konashi said, "I believe I performed at about only 80 percent of my ability. I accept the win with modesty and will continue to hone my skills."

CO₂ Reduction Effect (based on Super-Line System)

The use of Reuse Parts saved
2,853 tons of CO₂ emissions
in December 2014

The reference figure represents the difference of carbon dioxide (CO₂) emissions at the vehicle repair using genuine (new) parts and recycled parts.*

*: Based on "Green Point System", which was jointly developed by the Japan Automotive Parts Recyclers Association and Waseda University Environmental Research Institute using a life cycle assessment (LCA) technique.

The JARA Group has been endeavoring to raise the level of its member companies' operations. Accuracy in checking the shapes of recycled parts is a big factor whether users decide to trust or not the quality of recycled parts. "It is important to be sure to deliver accurate information to users," JARA said. By focusing on frontline, the company aims to improve motivation and to create platform for active participation. The company plants to launch other types of skills contests.

This time, companies from other industries, such as Mitsui Sumitomo Insurance Co., Ltd. and Toyota Tsusho Corporation, watched the final, against a backdrop of changes in the environment surrounding the recycled parts business. Such changes include an increase in car repairs that feature non-insurance-covered parts due to increased insurance premium, as well as growing interest in the recovery of rare earth metals. Cross-industry exchanges are expected to accelerate. (Daily Automotive News, Oct. 30, 2014 issue)

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JARA holds its 1st gathering with parts suppliers

JARA Corporation (JARA) held its “First Gathering of Rebuilt GP Parts Suppliers” in Tokyo. By gathering together manufacturers of rebuilt parts, the company aims to discuss sales strategies for future development of such parts. Although six such gatherings had taken place among members of what was then the SPN Group, the JARA Corporation gathering was the first since the SPN Group merged with the former EcoLine Co.

This time, the gathering was attended by a total of 36 people, consisting of 28 from 20 former EcoLine group rebuilt-parts manufacturers, and 8 from JARA. The gathering started with report on the activities following the previous gathering, namely the conducting of seminars on rebuilt parts and a tour of a factory of a rebuilt-parts manufacturer. Also JARA’s purchasing results of



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rebuilt products for fiscal 2014 were announced.

In 2014, between July and December, JARA conducted the “Rebuilt Parts Expansion Long-run Campaign”, in which it distributed leaflets from members that are rebuilt parts manufacturers to all JARA member companies. Also, to help increase sales of each manufacturer, it implemented a points system and business-performance awards program for frontline sales staff.

In the latter part of the gathering, JARA members and rebuilt parts manufacturers actively exchanged opinions. Rebuilt parts suppliers proposed that they be allowed to more actively engage JAMA members, provide them information on rebuilt parts and arrange factory tours.

JARA says it will host additional sales promotional campaigns to strengthen ties with rebuilt parts manufacturers. (*Daily Automotive News, Dec. 25, 2014 issue*)

METI, MOE host joint meeting to review auto recycling law

On January 14, a joint meeting for reviewing the Automobile Recycling Law was held by the Industrial Structural Committee of the Ministry of the Economy, Trade and Industry, and the Central Environment Council of the Ministry of Environment. Local public organizations and the Japan Automobile Recycling Promotion Center (JARC) presented their activities and responded to questions. This was the final hearing for related organizations, with the discussion moving to sub-themes from February and reporting on such expected in the summer.

In a session to hear from local government bodies, the governor of

Akita Prefecture representing the National Governors’ Association, and the mayor of Namegawa Town of Saitama Prefecture representing the National Association of Town & Village, gave presentations. Akita Prefecture explained the status of its monitoring and guidance systems, as well as the status of licensing and registering dismantlers and shredding operators, and other current issues. As for onsite inspections, it said: “Such inspections have been conducted once every other year for dismantlers, and once a year for shredding operators.” Last year, Akita Prefecture performed 197 inspections, resulting in the issuing of 45 verbal cautions but no instances requiring written caution.

With regard to measures to address yard operators, which are being increasingly questioned by recyclers and others, the National Governors’ Association and the Japan Association of City Mayors both said it is difficult to control such businesses because some yard operators are from other countries

and do not speak Japanese. Instances of stolen vehicles being illegally processed and exported, as well as instances of governmental officials not being able to sufficiently grasp explanations by non-Japanese-speaking yard workers on hard during onsite inspections, led to one representative of local public organization to say: “The important thing is to coordinate with the police and related agencies”. In addition, discussions were held on the current situation of programs aimed at preventing the illegal disposal of vehicles and at supporting remote islands.

Meanwhile, the governmental designated corporation JARC gave overviews of its operational status and checking system for promoting efficient operations. JARC showed how it is involved in an effort to improve efficiency in the management of collected recycling fees. It also presented examples of its promotional activities targeting individual and corporate users. (*Daily Automotive News, Jan. 25, 2015 issue*)

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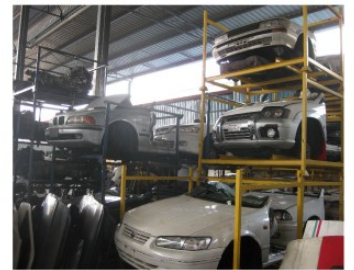
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